

BACKLINK GAP AUDIT

yourbrand.com

Target keyword: "standing desks" · Market: US

What it takes to rank #1 (off-page)

| Off-page benchmark (avg of top competitors) | Value |
|---|---------|
| Average Domain Score (DS) | 78 |
| Average Referring Domains | 4,980 |
| Average Backlink Count | 104,200 |
| Average anchor mix — Branded | 45% |
| Average anchor mix — Generic | 20% |
| Average anchor mix — Partial match | 15% |
| Average anchor mix — Exact match | 5% |
| Average anchor mix — Naked URL | 15% |

To compete for "standing desks" in US, the top sites average a Domain Score of 78, with around 4,980 referring domains and 104,200 total backlinks.

yourbrand.com is currently at DS 38 and 312 referring domains. To close the gap you should target roughly +4,668 new referring domains from sites in the DS 70–90 range.

Your anchor profile should mirror the competitors: keep branded around 45%, generic 20%, partial match 15%, exact match 5%, and naked URLs 15% so the link profile reads as natural to Google.

Practically: ship a steady cadence of guest posts and niche edits on real-traffic publishers, mix the anchors per the ratios above, and avoid spiking exact-match anchors. Pair this with on-page improvements on the target URL and you have the off-page blueprint to compete for the #1 spot.

Audit Snapshot

| Metric | Value |
|----------------------------------|---------------------------------|
| Your Domain Score (DS) | 38 |
| Your referring domains | 312 |
| Competitor avg referring domains | 4,980 |
| Referring-domain gap to close | +4,668 |
| Top competitors analysed | 5 |
| Matched publishers (vetted) | 400 |
| Recommended priority placements | 5 |
| Investment (after discount) | \$9,445 |
| Retail value | \$13,560 |
| Expected impact | +12 to +18 DR within 4-6 months |

Competitive Landscape

| # | Domain | Domain Score | Ref. Domains | Avg Traffic / Ref. Domain | Title |
|---|----------------|--------------|--------------|---------------------------|---|
| 1 | autonomous.ai | 84 | 9,800 | 120k | Best Standing Desks 2026 Autonomous |
| 2 | vari.com | 80 | 5,400 | 78k | Electric Standing Desks Vari |
| 3 | flexispot.com | 78 | 4,200 | 52k | Standing Desks & Adjustable Desks FlexiSpot |
| 4 | upliftdesk.com | 75 | 3,100 | 41k | UPLIFT Standing Desks |
| 5 | fully.com | 73 | 2,400 | 29k | Standing Desks Fully |

Avg Traffic / Referring Domain = the mean monthly organic traffic of the top 100 sites that link to each analyzed competitor. Higher numbers mean those competitors are earning links from real-traffic publishers, not low-trust networks.

Backlink Gap (top 50)

| Domain | Domain Score | Traffic | Backlinks |
|----------------------------|--------------|---------|-----------|
| ardronesolutions.com | 79 | 153k | 528 |
| inter-build.ca | 77 | 74k | 501 |
| utexas.edu | 77 | 108k | 488 |
| selmaninstitute.ba | 77 | 108k | 445 |
| sifpa.net | 77 | 67k | 392 |
| ortopediamoderna.com.br | 76 | 77k | 337 |
| mlz.com.tr | 76 | 78k | 282 |
| philca.ch | 76 | 88k | 179 |
| telrose-video.fr | 76 | 75k | 175 |
| aljaridanews.com | 76 | 70k | 266 |
| couponsfab.com | 74 | 47k | 17 |
| forgerecycling.co.uk | 74 | 46k | 160 |
| rampoldi.mc | 73 | 20k | 134 |
| lighthousegroup.co | 73 | 21k | 128 |
| njgallivan.com | 73 | 40k | 71 |
| usm.my | 73 | 22k | 70 |
| host-mx.com | 73 | 40k | 112 |
| agereverser.net | 73 | 22k | 70 |
| garantiadeclinica.com | 72 | 26k | 98 |
| bioweingut-heideboden.at | 72 | 19k | 92 |
| thiershomes.com | 71 | 11k | 85 |
| saintcolumbabrooklyn.org | 71 | 15k | 158 |
| naturalhomeremediesfor.com | 71 | 14k | 79 |
| bilginfiltr.com | 71 | 15k | 45 |
| gualapacklatam.com | 71 | 17k | 42 |
| bleyenergias.com.br | 71 | 14k | 74 |
| hypercities.com | 71 | 17k | 50 |
| noblesseobligevignola.com | 71 | 10k | 70 |
| steildach-technik.de | 70 | 9k | 46 |
| passionflower.nl | 70 | 8k | 62 |
| k-brothers.com | 70 | 11k | 61 |
| couponhunt.org | 70 | 7k | 27 |
| 01bottle.com | 70 | 12k | 52 |
| enleco.net | 70 | 8k | 58 |
| worldviewmagazine.net | 69 | 7k | 50 |
| cukasihsejahtera.org | 69 | 9k | 49 |

| Domain | Domain Score | Traffic | Backlinks |
|-------------------|--------------|---------|-----------|
| amaralmaximo.com | 68 | 6k | 39 |
| jmp-ch.org | 67 | 5k | 36 |
| rezerwy.net.pl | 66 | 7k | 19 |
| kmusify.com | 66 | 7k | 17 |
| pinterest.com | 85 | 168k | 1 |
| shopsleuth.com | 84 | 183k | 1054 |
| neocoupondeal.com | 79 | 154k | 102 |
| esem.com.pe | 76 | 81k | 321 |
| vipestores.com | 75 | 43k | 104 |
| mxhaitao.com | 75 | 37k | 27 |
| artik-hotel.ru | 75 | 41k | 211 |
| fashyas.com | 75 | 48k | 836 |
| emailsnest.com | 74 | 52k | 944 |
| bringer.com.ua | 74 | 40k | 17 |

Link Velocity — How many links per month?

| Metric | Value |
|--|---|
| Your current new referring domains / month | 3 |
| Competitor average new RDs / month | 10 |
| Recommended new links / month | 9 |
| Lookback window | 6 months |
| Lookback source | Backlink history (DataForSEO) |

| Competitor | New referring domains / month |
|----------------|-------------------------------|
| autonomous.ai | 16 |
| vari.com | 11 |
| flexispot.com | 9 |
| upliftdesk.com | 8 |
| fully.com | 6 |

- Velocity is measured from the month-over-month change in referring domains (DataForSEO backlinks history).
- To match the competitive landscape, aim for ~9 new referring domains per month, ramped gradually from your current 3.
- Avoid sudden spikes — Google rewards a steady, natural-looking link acquisition curve.

Anchor Strategy

| Anchor type | Share |
|-------------|-------|
| exact | 5% |
| branded | 45% |
| generic | 20% |
| partial | 15% |
| naked url | 15% |

| Type | Recommended anchor |
|-----------|----------------------------|
| branded | YourBrand |
| branded | YourBrand standing desks |
| branded | YourBrand site |
| branded | YourBrand's standing desks |
| branded | YourBrand resource |
| naked_url | yourbrand.com |
| naked_url | https://yourbrand.com |
| naked_url | yourbrand.com/ |
| naked_url | www.yourbrand.com |
| generic | this guide |
| generic | read more |
| generic | see here |
| generic | this resource |
| generic | learn more |
| partial | standing desks guide |
| partial | best standing desks |
| exact | standing desks |

Recommended Placements

| Domain | Traffic | Country | Tier | Suggested anchor | Type | Price |
|----------------|---------|---------|--------------------------|---------------------|---------|---------|
| lifehacker.com | 8.0M | US | Tier-1 (DR 90+) | best standing desks | partial | \$1,299 |
| nymag.com | 9.0M | US | Tier-1 lifestyle (DR 92) | YourBrand | branded | \$1,299 |
| thespruce.com | 12M | US | Home & office (DR 88) | standing desk guide | partial | \$799 |
| makeuseof.com | 6.0M | US | Tech vertical (DR 85) | YourBrand site | branded | \$599 |
| howtogeek.com | 7.0M | US | Tech (DR 86) | this guide | generic | \$499 |

Suggested Publishers + Anchors (400)

| Domain | Traffic | Country | Niche | Suggested anchor | Type | Price |
|---------------------|---------|---------|----------------------|---------------------------|-----------|--------|
| sourceforge.net | 2.3M | US | Technology | YourBrand | branded | \$4500 |
| time.com | 2.3M | US | News | best standing desks | partial | \$7558 |
| msn.com | 26.6M | US | News | this guide | generic | \$500 |
| nyu.edu | 1.2M | US | Pets | yourbrand.com | naked url | \$2212 |
| columbia.edu | 1.8M | US | Pets | YourBrand team | branded | \$2402 |
| yale.edu | 2.0M | US | Pets | standing desks guide | partial | \$805 |
| iheart.com | 2.3M | US | Arts & Culture | read more | generic | \$245 |
| techradar.com | 4.3M | US | Technology | https://yourbrand.com | naked url | \$475 |
| marketwatch.com | 11.0M | US | Finance | YourBrand site | branded | \$1344 |
| mashable.com | 13.0M | US | News | top standing desks | partial | \$2601 |
| payhip.com | 234k | US | Business | see here | generic | \$133 |
| placeit.net | 474k | US | Business | yourbrand.com/ | naked url | \$1248 |
| dev.to | 850k | US | News | the YourBrand team | branded | \$101 |
| lifehacker.com | 1.4M | US | News | standing desks explained | partial | \$2601 |
| livejournal.com | 1.5M | US | News | this resource | generic | \$104 |
| thehill.com | 2.7M | US | News | www.yourbrand.com | naked url | \$7558 |
| theglobeandmail.com | 3.7M | US | News | YourBrand's blog | branded | \$179 |
| spreaker.com | 148k | US | Arts & Culture | standing desks tips | partial | \$148 |
| mynewsdesk.com | 229k | US | News | learn more | generic | \$513 |
| iu.edu | 607k | US | Pets | https://www.yourbrand.com | naked url | \$2402 |
| oregonstate.edu | 1.2M | US | Pets | YourBrand guide | branded | \$805 |
| arizona.edu | 1.6M | US | Pets | standing desks ideas | partial | \$4084 |
| handelsblatt.com | 2.0M | US | News | more info | generic | \$3286 |
| kompas.com | 16.4M | US | News | yourbrand.com | naked url | \$441 |
| detik.com | 59.9M | US | News | the team at YourBrand | branded | \$489 |
| slashdot.org | 150k | US | Technology | how standing desks works | partial | \$4500 |
| pcworld.com | 349k | US | Technology | this article | generic | \$2601 |
| infobae.com | 17.4M | US | News | https://yourbrand.com | naked url | \$1774 |
| miamiherald.com | 376k | US | News; Arts & Culture | YourBrand resources | branded | \$2000 |
| uoregon.edu | 489k | US | News | standing desks comparison | partial | \$805 |
| rice.edu | 684k | US | Pets | this post | generic | \$805 |
| spiceworks.com | 717k | US | Technology | yourbrand.com/ | naked url | \$2601 |
| usf.edu | 1.0M | US | Pets | YourBrand review | branded | \$874 |

| Domain | Traffic | Country | Niche | Suggested anchor | Type | Price |
|---------------------|---------|---------|----------------------|-------------------------------|-----------|--------|
| jpost.com | 1.1M | US | News | standing desks options | partial | \$1200 |
| thetstreet.com | 1.3M | US | Finance | check this out | generic | \$2000 |
| tribunnews.com | 13.9M | US | News | www.yourbrand.com | naked url | \$479 |
| moneycontrol.com | 27.3M | US | Finance | YourBrand standing desks | branded | \$1290 |
| podchaser.com | 146k | US | News | complete standing desks guide | partial | \$136 |
| tampabay.com | 196k | US | News | click here | generic | \$2543 |
| temple.edu | 270k | US | Pets | https://www.yourbrand.com | naked url | \$805 |
| thenationalnews.com | 348k | US | News | according to YourBrand | branded | \$4098 |
| macworld.com | 435k | US | Technology | standing desks for beginners | partial | \$2601 |
| venngage.com | 1.1M | US | Business | this study | generic | \$538 |
| gulfnews.com | 2.1M | US | News | yourbrand.com | naked url | \$980 |
| veed.io | 3.3M | US | News | as YourBrand explains | branded | \$389 |
| elespanol.com | 5.0M | US | News | standing desks buying guide | partial | \$1160 |
| datenschutz.org | 117k | US | News | see the full breakdown | generic | \$3286 |
| boosty.to | 228k | US | News | https://yourbrand.com | naked url | \$108 |
| reviewjournal.com | 257k | US | News | YourBrand experts | branded | \$2447 |
| webnode.com | 304k | US | News | standing desks overview | partial | \$159 |
| usmagazine.com | 1.2M | US | Arts & Culture | full guide here | generic | \$7000 |
| inquirer.net | 1.7M | US | News | yourbrand.com/ | naked url | \$798 |
| tutorialspoint.com | 1.8M | US | Pets | YourBrand HQ | branded | \$3168 |
| antaranews.com | 4.6M | US | News | standing desks review | partial | \$479 |
| tempo.co | 5.1M | US | News | more details | generic | \$615 |
| as.com | 17.6M | US | Sports | www.yourbrand.com | naked url | \$4651 |
| bangkokpost.com | 146k | US | News | via YourBrand | branded | \$1838 |
| hackmd.io | 183k | US | News | standing desks explained | partial | \$108 |
| inverse.com | 270k | US | Arts & Culture | read the full piece | generic | \$2000 |
| stonybrook.edu | 273k | US | News | https://www.yourbrand.com | naked url | \$443 |
| kommo.com | 473k | US | News | YourBrand | branded | \$432 |
| vanguardngr.com | 852k | US | News | best standing desks | partial | \$600 |
| deccanherald.com | 877k | US | News; Arts & Culture | see the explainer | generic | \$484 |
| petitfute.com | 890k | US | News | yourbrand.com | naked url | \$3576 |
| kansascity.com | 191k | US | News; Arts & Culture | YourBrand team | branded | \$2000 |
| elitedaily.com | 199k | US | News; Arts & Culture | standing desks guide | partial | \$2000 |

| Domain | Traffic | Country | Niche | Suggested anchor | Type | Price |
|-----------------------|---------|---------|----------------------|-------------------------------|-----------|--------|
| pastemagazine.com | 313k | US | News | this guide | generic | \$2300 |
| ruby-doc.org | 405k | US | Technology | https://yourbrand.com | naked url | \$336 |
| vocal.media | 1.2M | US | News | YourBrand site | branded | \$109 |
| wallpapers.com | 1.7M | US | News | top standing desks | partial | \$3437 |
| firstpost.com | 2.2M | US | Arts & Culture | read more | generic | \$1478 |
| sportingnews.com | 4.8M | US | Sports | yourbrand.com/ | naked url | \$1339 |
| cnnindonesia.com | 7.1M | US | News | the YourBrand team | branded | \$629 |
| dazn.com | 14.9M | US | News | standing desks explained | partial | \$4442 |
| haberler.com | 15.5M | US | News | see here | generic | \$1050 |
| goal.com | 27.2M | US | Sports | www.yourbrand.com | naked url | \$3591 |
| tucson.com | 101k | US | News | YourBrand's blog | branded | \$1300 |
| myminifactory.com | 108k | US | News | standing desks tips | partial | \$96 |
| charlotteobserver.com | 176k | US | News | this resource | generic | \$2000 |
| newsobserver.com | 206k | US | News; Arts & Culture | https://www.yourbrand.com | naked url | \$2000 |
| africa.com | 225k | US | News | YourBrand guide | branded | \$469 |
| buffalonews.com | 544k | US | News | standing desks ideas | partial | \$1300 |
| techadvisor.com | 578k | US | Technology | learn more | generic | \$2601 |
| punchng.com | 1.4M | US | News | yourbrand.com | naked url | \$266 |
| fupa.net | 1.4M | US | News | the team at YourBrand | branded | \$1350 |
| timesnownews.com | 1.7M | US | News; Arts & Culture | how standing desks works | partial | \$659 |
| milenio.com | 2.4M | US | News | more info | generic | \$2543 |
| jawapos.com | 3.4M | US | News | https://yourbrand.com | naked url | \$777 |
| metropoles.com | 7.1M | US | News | YourBrand resources | branded | \$2945 |
| theporndude.com | 42.3M | US | Adult | standing desks comparison | partial | \$7769 |
| umb.edu | 118k | US | Education | this article | generic | \$874 |
| papermag.com | 122k | US | News; Arts & Culture | yourbrand.com/ | naked url | \$2976 |
| openpr.com | 162k | US | News; Arts & Culture | YourBrand review | branded | \$77 |
| analyticsinsight.net | 248k | US | Finance; Technology | standing desks options | partial | \$453 |
| commentcamarche.net | 314k | US | News | this post | generic | \$4817 |
| cryptonews.com | 632k | US | News | www.yourbrand.com | naked url | \$690 |
| them.us | 720k | US | Arts & Culture | YourBrand standing desks | branded | \$4151 |
| adnkronos.com | 1.9M | US | News; Arts & Culture | complete standing desks guide | partial | \$1210 |

| Domain | Traffic | Country | Niche | Suggested anchor | Type | Price |
|------------------------|---------|---------|----------------------|------------------------------|-----------|--------|
| perfil.com | 2.6M | US | News | check this out | generic | \$795 |
| marketscreener.com | 4.1M | US | News | https://www.yourbrand.com | naked url | \$1121 |
| premiumtimesng.com | 285k | US | News; Arts & Culture | according to YourBrand | branded | \$726 |
| kompasiana.com | 989k | US | News | standing desks for beginners | partial | \$357 |
| beincrypto.com | 1.1M | US | Crypto | click here | generic | \$3671 |
| bisnis.com | 1.5M | US | News | yourbrand.com | naked url | \$1117 |
| okezone.com | 1.7M | US | News | as YourBrand explains | branded | \$555 |
| suara.com | 1.9M | US | News | standing desks buying guide | partial | \$1852 |
| pikiran-rakyat.com | 2.9M | US | News | this study | generic | \$479 |
| cronista.com | 3.2M | US | News | https://yourbrand.com | naked url | \$645 |
| motorsport.com | 6.0M | US | News | YourBrand experts | branded | \$2565 |
| sindonews.com | 7.7M | US | News | standing desks overview | partial | \$555 |
| idntimes.com | 8.1M | US | News | see the full breakdown | generic | \$555 |
| hollywoodlife.com | 254k | US | News | yourbrand.com/ | naked url | \$1500 |
| scarymommy.com | 495k | US | Family | YourBrand HQ | branded | \$2000 |
| republicworld.com | 560k | US | News; Arts & Culture | standing desks review | partial | \$383 |
| travelandtourworld.com | 787k | US | Travel | full guide here | generic | \$1248 |
| zety.com | 815k | US | Business | www.yourbrand.com | naked url | \$648 |
| time.now | 1.0M | US | News | via YourBrand | branded | \$1613 |
| gate.ahram.org.eg | 1.5M | US | News | standing desks explained | partial | \$1045 |
| mediaindonesia.com | 2.9M | US | News | more details | generic | \$449 |
| tecnoblog.net | 3.0M | US | Technology | https://www.yourbrand.com | naked url | \$2016 |
| kapook.com | 8.5M | US | News | YourBrand | branded | \$1226 |
| sondakika.com | 16.3M | US | News | best standing desks | partial | \$910 |
| slidemodel.com | 347k | US | Arts & Culture | read the full piece | generic | \$576 |
| kyivpost.com | 410k | US | News; Arts & Culture | yourbrand.com | naked url | \$866 |
| iplocation.net | 556k | US | Technology | YourBrand team | branded | \$403 |
| beritasatu.com | 923k | US | News | standing desks guide | partial | \$479 |
| ghanaweb.com | 1.3M | US | News | see the explainer | generic | \$784 |
| bangkokbiznews.com | 2.1M | US | News | https://yourbrand.com | naked url | \$1005 |
| onedio.com | 5.3M | US | News | YourBrand site | branded | \$1596 |
| flashscore.com | 14.9M | US | Sports | top standing desks | partial | \$4090 |
| pantip.com | 14.9M | US | News | this guide | generic | \$754 |
| mynet.com | 22.9M | US | News | yourbrand.com/ | naked url | \$1947 |

| Domain | Traffic | Country | Niche | Suggested anchor | Type | Price |
|-------------------------|---------|---------|-------------------------------|-------------------------------|-----------|--------|
| nuskin.com | 330k | US | Health | the YourBrand team | branded | \$812 |
| israelnationalnews.com | 342k | US | News; Lifestyle | standing desks explained | partial | \$1000 |
| thepornlist.net | 558k | US | News | read more | generic | \$432 |
| mgonline.com | 825k | US | News | www.yourbrand.com | naked url | \$1173 |
| thebestfetishsites.com | 933k | US | Arts & Culture | YourBrand's blog | branded | \$432 |
| wionews.com | 2.1M | US | News; Arts & Culture | standing desks tips | partial | \$484 |
| wanderlog.com | 2.0M | US | News | see here | generic | \$133 |
| onefootball.com | 10.9M | US | Sports | https://www.yourbrand.com | naked url | \$855 |
| essentiallysports.com | 436k | US | Sports | YourBrand guide | branded | \$2118 |
| iprofesional.com | 527k | US | News | standing desks ideas | partial | \$4199 |
| thethaiger.com | 794k | US | News | this resource | generic | \$675 |
| economipedia.com | 1.1M | US | News | yourbrand.com | naked url | \$1330 |
| jpnn.com | 1.8M | US | News | the team at YourBrand | branded | \$345 |
| metrotvnews.com | 3.7M | US | News | how standing desks works | partial | \$740 |
| thansettakij.com | 298k | US | News | learn more | generic | \$769 |
| suaramerdeka.com | 385k | US | News | https://yourbrand.com | naked url | \$247 |
| posttoday.com | 474k | US | News | YourBrand resources | branded | \$1487 |
| hotnewhiphop.com | 480k | US | News | standing desks comparison | partial | \$600 |
| webtekno.com | 678k | US | News | more info | generic | \$1852 |
| unstop.com | 691k | US | Pets | yourbrand.com/ | naked url | \$269 |
| insidermonkey.com | 734k | US | Finance | YourBrand review | branded | \$638 |
| tribuna.com/en | 935k | US | News | standing desks options | partial | \$1814 |
| soundguys.com | 1.0M | US | Technology | this article | generic | \$3168 |
| gutefrage.net | 3.8M | US | News | www.yourbrand.com | naked url | \$4445 |
| donanimhaber.com | 4.3M | US | News | YourBrand standing desks | branded | \$466 |
| tribuna.com | 8.7M | US | Sports | complete standing desks guide | partial | \$853 |
| newsbreak.com | 266k | US | Food & Drink; Health; Fashion | this post | generic | \$785 |
| businessinsider.com | 7.1M | US | News | https://www.yourbrand.com | naked url | \$250 |
| usatoday.com | 20.4M | US | Technology; News | according to YourBrand | branded | \$4000 |
| bizjournals.com | 452k | US | News | standing desks for beginners | partial | \$4000 |
| architecturaldigest.com | 1.9M | US | Real Estate | check this out | generic | \$5500 |
| chicagotribune.com | 763k | US | News | yourbrand.com | naked url | \$1008 |
| bonappetit.com | 2.8M | US | Food & Drink | as YourBrand explains | branded | \$7000 |

| Domain | Traffic | Country | Niche | Suggested anchor | Type | Price |
|--------------------------|---------|---------|-------------------------|-----------------------------|-----------|--------|
| wwd.com | 723k | US | News | standing desks buying guide | partial | \$4631 |
| cntraveler.com | 1.7M | US | Travel | click here | generic | \$7000 |
| investing.com | 103.8M | US | Finance | https://yourbrand.com | naked url | \$3000 |
| denverpost.com | 405k | US | News | YourBrand experts | branded | \$1008 |
| sandiegouniontribune.com | 195k | US | News | standing desks overview | partial | \$1008 |
| azcentral.com | 700k | US | News | this study | generic | \$2500 |
| benzinga.com | 720k | US | Business; Finance | yourbrand.com/ | naked url | \$4251 |
| glamour.com | 987k | US | News; Arts & Culture | YourBrand HQ | branded | \$7000 |
| teenvogue.com | 2.1M | US | News | standing desks review | partial | \$7000 |
| rd.com | 2.9M | US | Home & Garden | see the full breakdown | generic | \$3000 |
| pitchfork.com | 532k | US | News | www.yourbrand.com | naked url | \$7000 |
| freep.com | 1.1M | US | News | via YourBrand | branded | \$2500 |
| laweekly.com | 147k | US | News | standing desks explained | partial | \$1100 |
| jsonline.com | 523k | US | News | full guide here | generic | \$1300 |
| epicurious.com | 1.2M | US | Food & Drink; News | https://www.yourbrand.com | naked url | \$7000 |
| ocregister.com | 129k | US | News | YourBrand | branded | \$1008 |
| orlandosentinel.com | 116k | US | News | best standing desks | partial | \$1008 |
| decrypt.co | 258k | US | Crypto | more details | generic | \$2687 |
| tennessean.com | 584k | US | News | yourbrand.com | naked url | \$2500 |
| khaleejtimes.com | 1.5M | US | News | YourBrand team | branded | \$650 |
| pagesix.com | 2.4M | US | Arts & Culture | standing desks guide | partial | \$5000 |
| sun-sentinel.com | 144k | US | News | read the full piece | generic | \$1008 |
| villagevoice.com | 151k | US | News | https://yourbrand.com | naked url | \$1100 |
| statesman.com | 562k | US | News | YourBrand site | branded | \$2184 |
| indystar.com | 672k | US | News | top standing desks | partial | \$1300 |
| courant.com | 109k | US | News | see the explainer | generic | \$1008 |
| northjersey.com | 815k | US | News | yourbrand.com/ | naked url | \$1300 |
| cincinnati.com | 943k | US | News | the YourBrand team | branded | \$1300 |
| bostonherald.com | 165k | US | News | standing desks explained | partial | \$1008 |
| twincities.com | 192k | US | News | this guide | generic | \$1008 |
| oklahoman.com | 390k | US | News | www.yourbrand.com | naked url | \$2500 |
| barchart.com | 2.1M | US | Finance; Crypto | YourBrand's blog | branded | \$1500 |
| jacksonville.com | 322k | US | News | standing desks tips | partial | \$1300 |
| app.com | 967k | US | News | read more | generic | \$1300 |

| Domain | Traffic | Country | Niche | Suggested anchor | Type | Price |
|---------------------------|---------|---------|-------------------------|---|-----------|--------|
| cnnturk.com | 6.8M | US | News | https://www.yourbrand.com | naked url | \$2000 |
| commercialappeal.com | 268k | US | News | YourBrand guide | branded | \$1300 |
| clarionledger.com | 337k | US | News | standing desks ideas | partial | \$1300 |
| floridatoday.com | 442k | US | News | see here | generic | \$1300 |
| decider.com | 1.3M | US | News | yourbrand.com | naked url | \$5000 |
| beaconjournal.com | 319k | US | News | the team at YourBrand | branded | \$1300 |
| cryptopolitan.com | 275k | US | News | how standing desks works | partial | \$1200 |
| graziomagazine.com | 371k | US | News | this resource | generic | \$1956 |
| coincodex.com | 876k | US | Crypto | https://yourbrand.com | naked url | \$1500 |
| presstelegram.com | 591k | US | News | YourBrand resources | branded | \$1008 |
| cargo.site | 51k | US | Business | standing desks comparison | partial | \$504 |
| provenexpert.com | 76k | US | News | learn more | generic | \$335 |
| venturebeat.com | 28k | US | Technology; Finance | yourbrand.com/ | naked url | \$4000 |
| strikingly.com | 57k | US | News | YourBrand review | branded | \$189 |
| cyberpanel.net | 34k | US | News | standing desks options | partial | \$379 |
| computerworld.com | 73k | US | Technology | more info | generic | \$2601 |
| einpresswire.com | 30k | US | Business | www.yourbrand.com | naked url | \$425 |
| infoworld.com | 37k | US | Technology | YourBrand standing desks | branded | \$2601 |
| sitepoint.com | 93k | US | Technology | complete standing desks guide | partial | \$1248 |
| simplybook.me | 92k | US | News | this article | generic | \$1260 |
| pocketcasts.com | 23k | US | Arts & Culture | https://www.yourbrand.com | naked url | \$148 |
| infosecurity-magazine.com | 55k | US | Technology | according to YourBrand | branded | \$2951 |
| prlog.org | 11k | US | News | standing desks for beginners | partial | \$122 |
| finextra.com | 16k | US | News | this post | generic | \$1368 |
| benchmarkemail.com | 43k | US | News | yourbrand.com | naked url | \$1257 |
| oschina.net | 11k | US | Technology | as YourBrand explains | branded | \$587 |
| diigo.com | 19k | US | Education | standing desks buying guide | partial | \$133 |
| jezebel.com | 56k | US | Arts & Culture | check this out | generic | \$2300 |
| securityboulevard.com | 10k | US | News | https://yourbrand.com | naked url | \$3108 |
| bestcrazygames.com | 23k | US | Gaming | YourBrand experts | branded | \$2043 |
| allafrica.com | 23k | US | News; Arts & Culture | standing desks overview | partial | \$806 |
| gloriafood.com | 27k | US | Food & Drink | click here | generic | \$294 |
| thecrimson.com | 64k | US | Pets; Education | yourbrand.com/ | naked url | \$1977 |
| iemrobotics.com | 71k | US | Technology | YourBrand HQ | branded | \$108 |

| Domain | Traffic | Country | Niche | Suggested anchor | Type | Price |
|-----------------------------|---------|---------|-------------------------------|---------------------------|-----------|--------|
| biospace.com | 76k | US | Business | standing desks review | partial | \$202 |
| instrumentalfx.co | 84k | US | Arts & Culture | this study | generic | \$133 |
| westword.com | 85k | US | News | www.yourbrand.com | naked url | \$1682 |
| medcitynews.com | 10k | US | Health | via YourBrand | branded | \$5097 |
| lms.latrobe.edu.au | 16k | US | News | standing desks explained | partial | \$131 |
| optimonk.com | 18k | US | News | see the full breakdown | generic | \$720 |
| creativeboom.com | 19k | US | Business | https://www.yourbrand.com | naked url | \$3723 |
| recruitcrm.io | 19k | US | Technology | YourBrand | branded | \$1270 |
| sfexaminer.com | 24k | US | News | best standing desks | partial | \$1000 |
| wefunder.com | 26k | US | Finance | full guide here | generic | \$114 |
| bitcoinist.com | 47k | US | News | yourbrand.com | naked url | \$750 |
| extremetech.com | 76k | US | Technology | YourBrand team | branded | \$2601 |
| hostadvice.com | 92k | US | Technology | standing desks guide | partial | \$202 |
| nylon.com | 96k | US | Business | more details | generic | \$2000 |
| seattlepi.com | 99k | US | News | https://yourbrand.com | naked url | \$3959 |
| skillsyouneed.com | 71k | US | News; Lifestyle | YourBrand site | branded | \$130 |
| nypost.com | 9.4M | US | Fashion; News; Arts & Culture | top standing desks | partial | \$6000 |
| allure.com | 4.5M | US | Fashion | read the full piece | generic | \$7000 |
| self.com | 616k | US | Travel; Fashion | yourbrand.com/ | naked url | \$7000 |
| familyhandyman.com | 311k | US | Fashion | the YourBrand team | branded | \$3000 |
| tasteofhome.com | 3.2M | US | Food & Drink; Health; Fashion | see the explainer | generic | \$3000 |
| themex.net | 1k | US | Technology | YourBrand's blog | branded | \$229 |
| thimpress.com | 4k | US | Business | this guide | generic | \$200 |
| moodle.telt.unsw.edu.au | 3k | US | News | YourBrand guide | branded | \$589 |
| themehunk.com | 3k | US | Business; News | read more | generic | \$279 |
| easywp.com | 7k | US | Technology | the team at YourBrand | branded | \$397 |
| colourlovers.com | 13k | US | Fashion | see here | generic | \$157 |
| fashionista.com | 64k | US | Fashion | YourBrand resources | branded | \$5088 |
| tmcnet.com | 2k | US | Business; Technology | this resource | generic | \$288 |
| digitalinformationworld.com | 2k | US | Business | YourBrand review | branded | \$604 |
| themexpert.com | 2k | US | Technology | learn more | generic | \$685 |
| intelligenthq.com | 5k | US | Business | YourBrand standing desks | branded | \$86 |
| jeffbullas.com | 7k | US | Business | more info | generic | \$729 |
| wisernotify.com | 10k | US | Business | according to YourBrand | branded | \$325 |

| Domain | Traffic | Country | Niche | Suggested anchor | Type | Price |
|---|---------|---------|----------------------|--------------------------|---------|--------|
| thezoereport.com | 67k | US | Fashion | this article | generic | \$2000 |
| emmet.io | 9k | US | Lifestyle | as YourBrand explains | branded | \$245 |
| thenextweb.com | 20k | US | News | this post | generic | \$2000 |
| cio.com | 94k | US | Technology | YourBrand experts | branded | \$4000 |
| telegram.com | 86k | US | News | check this out | generic | \$1300 |
| ibtimes.com | 65k | US | News; Arts & Culture | YourBrand HQ | branded | \$2500 |
| geekwire.com | 67k | US | Technology | click here | generic | \$2447 |
| inman.com | 25k | US | Finance | via YourBrand | branded | \$3000 |
| mic.com | 16k | US | Arts & Culture | this study | generic | \$2000 |
| wickedlocal.com | 31k | US | News | YourBrand | branded | \$2500 |
| dailynews.com | 42k | US | News | see the full breakdown | generic | \$1008 |
| medicaldaily.com | 15k | US | Health | YourBrand team | branded | \$2500 |
| arabianbusiness.com | 27k | US | News | full guide here | generic | \$3000 |
| faz.net/firmen | - | US | News | YourBrand site | branded | \$2793 |
| mynewsdesk.com/dk | - | US | News | more details | generic | \$501 |
| mynewsdesk.com/se | - | US | News | the YourBrand team | branded | \$466 |
| mynewsdesk.com/se/contentalot/pressreleases | - | US | News | read the full piece | generic | \$203 |
| sportingnews.com/us | - | US | News | YourBrand's blog | branded | \$2000 |
| flaunt.com | 165k | US | Fashion | see the explainer | generic | \$1400 |
| womansworld.com | 156k | US | Fashion | YourBrand guide | branded | \$1700 |
| bizjournals.com/dallas | - | US | News | this guide | generic | \$4000 |
| bizjournals.com/chicago | - | US | News | the team at YourBrand | branded | \$4000 |
| bizjournals.com/losangeles | - | US | Business | read more | generic | \$4000 |
| bizjournals.com/honolulu | - | US | Business | YourBrand resources | branded | \$4000 |
| bizjournals.com/miami | - | US | News | see here | generic | \$4000 |
| bizjournals.com/sanjose | - | US | Business | YourBrand review | branded | \$4000 |
| bizjournals.com/newyor | - | US | Finance | this resource | generic | \$4000 |
| bizjournals.com/seattle | - | US | Business | YourBrand standing desks | branded | \$4000 |
| bizjournals.com/washington | - | US | Business | according to YourBrand | branded | \$4000 |
| entrepreneur.com/en-in | - | US | Business | as YourBrand explains | branded | \$1440 |
| bu.edu | - | US | Education | YourBrand experts | branded | \$805 |
| bustle.com | 223k | US | Fashion | YourBrand HQ | branded | \$2000 |
| pikitemplates.com/p/blog | - | US | News | via YourBrand | branded | \$114 |
| larousse.fr/articles | - | US | Food & Drink | YourBrand | branded | \$5259 |

| Domain | Traffic | Country | Niche | Suggested anchor | Type | Price |
|-------------------------|---------|---------|-------------------------------|--------------------------|---------|--------|
| earthweb.com | - | US | Technology | YourBrand team | branded | \$729 |
| thehealthy.com | 107k | US | Fashion | YourBrand site | branded | \$3000 |
| bloglovin.com | 13k | US | Fashion | the YourBrand team | branded | \$247 |
| goodmenproject.com | 17k | US | Fashion | YourBrand's blog | branded | \$453 |
| weddingchicks.com | 18k | US | Fashion | YourBrand guide | branded | \$403 |
| fatherly.com | 50k | US | Fashion | the team at YourBrand | branded | \$2000 |
| hauteliving.com | 20k | US | Travel; Fashion | YourBrand resources | branded | \$798 |
| themanual.com | 31k | US | Travel; Fashion | YourBrand review | branded | \$2500 |
| calendar.com | 24k | US | Fashion | YourBrand standing desks | branded | \$1500 |
| rocknrollbride.com | 13k | US | Fashion | according to YourBrand | branded | \$499 |
| mynewsdesk.comse-sv | - | US | Fashion | as YourBrand explains | branded | \$495 |
| sourcingjournal.com | 5k | US | Fashion | YourBrand experts | branded | \$4128 |
| psychreg.org | 1k | US | Fashion | YourBrand HQ | branded | \$254 |
| stuffablog.com | 3k | US | Fashion | via YourBrand | branded | \$325 |
| asianage.com | 4k | US | Fashion | YourBrand | branded | \$429 |
| dailycamera.com | 56k | US | Fashion | YourBrand team | branded | \$1008 |
| maxim.com | 82k | US | Fashion; Food & Drink; Travel | YourBrand site | branded | \$5000 |
| harpersbazaararabia.com | 34k | US | Fashion; Arts & Culture | the YourBrand team | branded | \$3000 |
| rodi.nl/alkmaar | - | US | Fashion | YourBrand's blog | branded | \$806 |
| ubc.ca | 5.0M | CA | News | YourBrand guide | branded | \$797 |
| mirror.co.uk | 6.3M | GB | News | the team at YourBrand | branded | \$5746 |
| metro.co.uk | 2.1M | GB | News | YourBrand resources | branded | \$5815 |
| express.co.uk | 5.6M | GB | News | YourBrand review | branded | \$4550 |
| iol.co.za | 338k | ZA | News | YourBrand standing desks | branded | \$1859 |
| dailystar.co.uk | 979k | GB | Arts & Culture | according to YourBrand | branded | \$4679 |
| walesonline.co.uk | 1.0M | GB | News | as YourBrand explains | branded | \$2707 |
| canberratimes.com.au | 294k | AU | News | YourBrand experts | branded | \$3000 |
| liverpoolecho.co.uk | 1.3M | GB | News | YourBrand HQ | branded | \$2849 |
| sportsmole.co.uk | 1.6M | GB | Sports | via YourBrand | branded | \$1122 |
| apple.com/apple-news | - | US | News | YourBrand | branded | \$900 |
| ibtimes.co.uk | 814k | GB | News | YourBrand team | branded | \$840 |
| tenisbrasil.uol.com.br | 232k | BR | Sports | YourBrand site | branded | \$206 |
| natelinha.uol.com.br | 1.1M | BR | News | the YourBrand team | branded | \$559 |
| aruba.it | 1.9M | IT | Technology | YourBrand's blog | branded | \$128 |

| Domain | Traffic | Country | Niche | Suggested anchor | Type | Price |
|-------------------------|---------|---------|----------------------|--------------------------|---------|--------|
| sueddeutsche.de | 3.2M | DE | News | YourBrand guide | branded | \$3286 |
| berlin.de | 4.2M | DE | News | the team at YourBrand | branded | \$2465 |
| focus.de | 6.6M | DE | News | YourBrand resources | branded | \$2402 |
| garant.ru | 867k | RU | News; Legal | YourBrand review | branded | \$1121 |
| rtl.de | 5.1M | DE | News | YourBrand standing desks | branded | \$1604 |
| chip.de | 7.8M | DE | News | according to YourBrand | branded | \$2402 |
| terra.com.br | 20.9M | BR | News | as YourBrand explains | branded | \$657 |
| rwth-aachen.de | 243k | DE | News | YourBrand experts | branded | \$5603 |
| meinbezirk.at | 549k | AT | News; Arts & Culture | YourBrand HQ | branded | \$296 |
| wiwo.de | 713k | DE | News | via YourBrand | branded | \$2402 |
| merkur.de | 4.8M | DE | News | YourBrand | branded | \$2137 |
| uni-leipzig.de | 114k | DE | News | YourBrand team | branded | \$5603 |
| aponet.de | 413k | DE | News | YourBrand site | branded | \$4424 |
| fr.de | 2.3M | DE | News | the YourBrand team | branded | \$2137 |
| golem.de | 189k | DE | Crypto | YourBrand's blog | branded | \$4132 |
| abendblatt.de | 674k | DE | News | YourBrand guide | branded | \$2137 |
| lavoixdunord.fr | 1.0M | FR | News | the team at YourBrand | branded | \$1596 |
| odia.ig.com.br | 1.3M | BR | News | YourBrand resources | branded | \$4960 |
| morgenpost.de | 1.5M | DE | News | YourBrand review | branded | \$2402 |
| ig.com.br | 2.7M | BR | News | YourBrand standing desks | branded | \$3959 |
| challenges.fr | 192k | FR | News | according to YourBrand | branded | \$4089 |
| ksta.de | 686k | DE | News | as YourBrand explains | branded | \$2437 |
| berliner-zeitung.de | 720k | DE | News | YourBrand experts | branded | \$1718 |
| kurier.at | 867k | AT | News | YourBrand HQ | branded | \$1289 |
| lanouvellerepublique.fr | 877k | FR | News | via YourBrand | branded | \$4132 |
| stuttgarter-zeitung.de | 921k | DE | News | YourBrand | branded | \$5426 |
| eluniversal.com.mx | 2.7M | MX | News | YourBrand team | branded | \$5745 |
| libero.it | 11.1M | IT | News | YourBrand site | branded | \$119 |
| republika.co.id | 595k | ID | News | the YourBrand team | branded | \$465 |
| waz.de | 622k | DE | News | YourBrand's blog | branded | \$4444 |
| krone.at | 2.6M | AT | News; Arts & Culture | YourBrand guide | branded | \$2362 |
| tu-chemnitz.de | 110k | DE | News | the team at YourBrand | branded | \$5603 |
| slate.fr | 115k | FR | News | YourBrand resources | branded | \$5718 |
| nordbayern.de | 592k | DE | News | YourBrand review | branded | \$1666 |

| Domain | Traffic | Country | Niche | Suggested anchor | Type | Price |
|----------------------------|---------|---------|----------------------|--------------------------|---------|--------|
| ui.ac.id | 837k | ID | News | YourBrand standing desks | branded | \$315 |
| swp.de | 947k | DE | News | according to YourBrand | branded | \$4004 |
| gazetadopovo.com.br | 2.9M | BR | News; Arts & Culture | as YourBrand explains | branded | \$2592 |
| ilmessaggero.it | 5.5M | IT | News; Arts & Culture | YourBrand experts | branded | \$3514 |
| aktuality.sk | 7.5M | SK | News; Arts & Culture | YourBrand HQ | branded | \$1428 |
| stuttgarter-nachrichten.de | 628k | DE | News | via YourBrand | branded | \$4445 |
| publico.es | 736k | ES | News; Arts & Culture | YourBrand | branded | \$1440 |
| blesk.cz | 787k | CZ | Arts & Culture | YourBrand team | branded | \$690 |
| em.com.br | 1.3M | BR | News | YourBrand site | branded | \$840 |
| tecmundo.com.br | 1.6M | BR | News | the YourBrand team | branded | \$2565 |
| olhardigital.com.br | 3.1M | BR | Technology | YourBrand's blog | branded | \$2976 |
| thairath.co.th | 15.5M | TH | News | YourBrand guide | branded | \$1414 |
| freiepresse.de | 566k | DE | News | the team at YourBrand | branded | \$792 |
| jornada.com.mx | 670k | MX | News | YourBrand resources | branded | \$2580 |
| excelsior.com.mx | 787k | MX | News | YourBrand review | branded | \$2580 |
| istoedinheiro.com.br | 857k | BR | News; Arts & Culture | YourBrand standing desks | branded | \$2784 |
| contabeis.com.br | 857k | BR | Finance | according to YourBrand | branded | \$564 |
| gelbeseiten.de | 914k | DE | News | as YourBrand explains | branded | \$4402 |
| origo.hu | 1.4M | HU | News | YourBrand experts | branded | \$758 |
| katadata.co.id | 1.8M | ID | News | YourBrand HQ | branded | \$555 |
| pravda.sk | 2.9M | SK | News | via YourBrand | branded | \$1421 |
| matichon.co.th | 516k | TH | News | YourBrand | branded | \$1130 |
| viva.co.id | 578k | ID | News | YourBrand team | branded | \$569 |
| mopo.de | 746k | DE | News | YourBrand site | branded | \$2764 |
| adevarul.ro | 783k | RO | News | the YourBrand team | branded | \$1695 |
| ilmattino.it | 1.5M | IT | News; Arts & Culture | YourBrand's blog | branded | \$3110 |
| inews.id | 2.4M | ID | News | YourBrand guide | branded | \$644 |
| grid.id | 3.0M | ID | News | the team at YourBrand | branded | \$413 |
| infranken.de | 528k | DE | News | YourBrand resources | branded | \$1729 |
| hotnews.ro | 560k | RO | News | YourBrand review | branded | \$1095 |
| mz.de | 571k | DE | News | YourBrand standing desks | branded | \$2402 |